



Taking Better Photographs: Tips & Tricks

Good photography ?

- Technical perfection (exposure, color, critical sharpness)
- Composition (pleasing layout, may involve conventional rules of composition)
- Impact (eye catching, novel, etc.)



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Familiarize yourself with your camera

- Take the time to get to know your camera and ensure that you are using it properly.
- Read the **manual** to learn what each control, switch, button, and menu item does.
- Learn the basic operations.



Choosing camera's shooting modes ?

- Personal preference
- Automatic mode?
- **TV** (Shutter Speed Priority) or **AV** (Aperture Priority)



<https://www.canon.com.au/>

Set the camera's resolution as high as possible

- Low-resolution images are more difficult to alter later and they don't look as good.
- To ensure that you are getting the best quality photos possible, change your camera's settings so that you are taking high-resolution photos.
- JPEG Vs RAW file format.
 - .crw .cr2 (Canon)
 - .nef .nrw (Nikon)
 - .orf (Olympus)
 - .pef .ptx (Pentax)



Find your light source

- Before you take a photo, take a moment to look around you and determine which direction the light is coming from.
- Light **QUANTITY & QUALITY**
- If possible, use a shaded area if the light is too harsh.
- Flash?
- Reflector?









Harjono Djojofisalo
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Identify the story you want to tell

- For example, you are photographing people in the market.
- Investigate your surroundings
- Experiment with different angles and ranges to frame your shot and tell your story.















Be creative!

- Silhouette
- Framing
- Slow release shutter speed
- Panning
- Shallow depth of field





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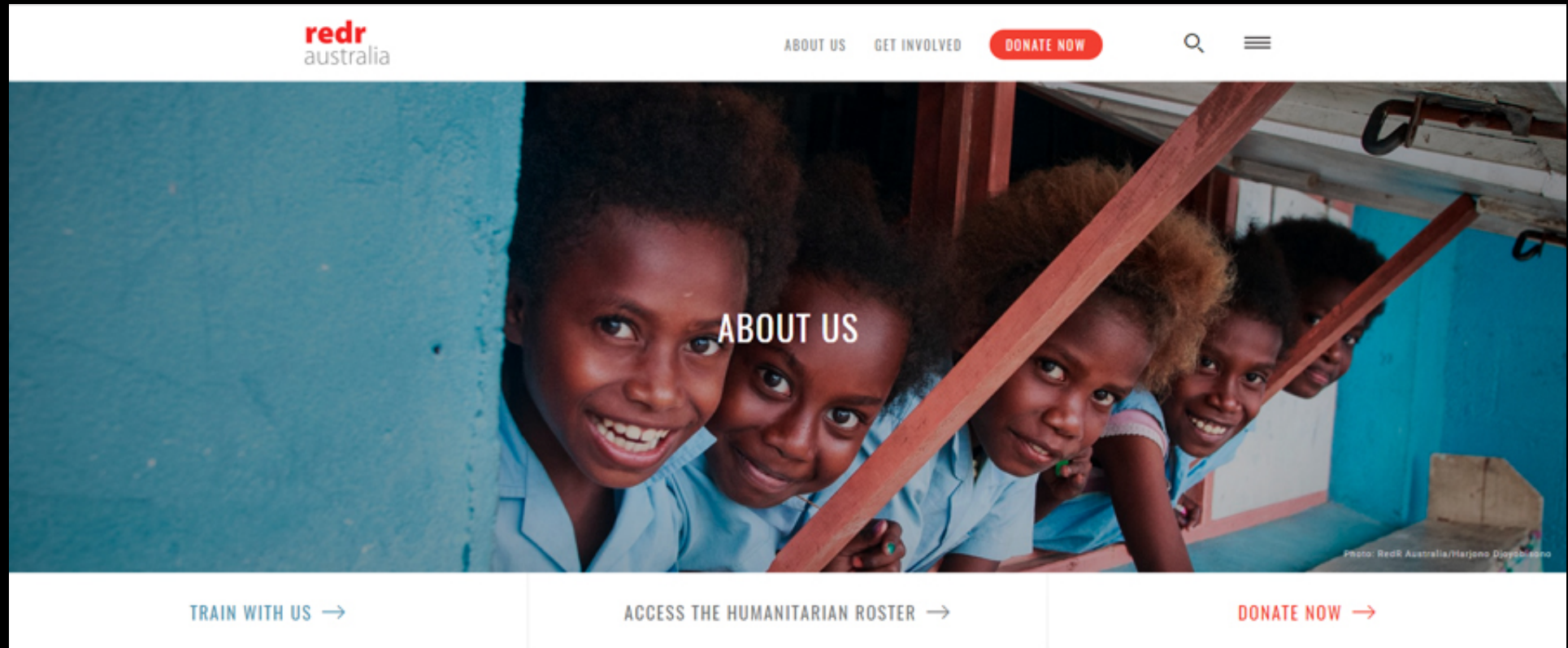
How are you going to use the photos?

- Prints
- Web-based publications
- Videos

Prints



Web-based publications





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Videos

- Some video samples:
 - <https://youtu.be/M50txokLsso>
 - <https://youtu.be/GQc7VX9HIpY>
 - <https://youtu.be/WZ6JSiYZ0RA>
 - <https://vimeo.com/201795274>
 - <https://vimeo.com/120630261>
 - <https://vimeo.com/52348692>
 - <https://vimeo.com/114091697>

